



unmarked CLOTHES

JUST A T-SHIRT COMPANY

WWW.UNMARKEDCLOTHES.COM





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Unmarked Clothes

Est. 2020 | Liverpool, UK

Website: www.unmarkedclothes.com

Email: hello@unmarkedclothes.com

Facebook: WeAreUnmarked

Twitter: WeAreUnmarked

Instagram: [gounmarked](https://www.instagram.com/gounmarked)

INTRODUCTION

Forget the big brand names, Unmarked Clothes is about mixing serious and novelty.

Originally being a separate brand from our parent company, back in 2020, as just a comedy name that we could make a few silly slogans for and as well as moving the silly stuff away from the serious business side.

This would be the best decision as our two brands could stand alone by having their own identities.

With over 250 original designs under our name, we already have a large collection of designs, which is ever growing currently available on our website, in addition to a selective range available on TeePublic – a platform that allows users to upload their designs not only on t-shirts but other novelty items, such as mugs, cushions, notebooks, phone cases, masks and even flags/banners.

At Unmarked Clothes we like to keep searching for those new opportunities to help grow our business and to reach more interested clients and customers.

We may be many things but above all at Unmarked Clothes, we're just a t-shirt company!

Go UNMARKED to leave YOUR MARK!

CURRENT BUSINESS MODEL

Unlike other brands we, at Unmarked, we print our orders directly from each order.

We have a partnership with a printing provider who print all orders and dispatch them, mostly on the same day – via first class postage. Customers receive their orders within two days of dispatch.

This approach allows us to keep costs down. Far, too many brands and custom t-shirt prints cost far too much and some of those designs aren't that good. We pride ourselves on producing developing designs and printing them to high-standards at prices lower than other brands and independent stores.

Our price range is consistent regardless if it's one of our poorer designs or newer, better designs. Unfortunately, we have to increase prices for double-printed products, i.e. front and back printing.

We don't print products in advance so we cut down on wastage thus allowing us to get live market research on what designs our customers are looking for so we can grow our range with similar designs.

BUSINESS ORDERS

Unlike other brands, we offer custom design and printing for customers whether they are domestic or business.

For businesses who require bulk orders we offer discounts starting at £1 for 5+ garments going to £7 for 1,000+. The discounts are a set price for all garments whether orders are for t-shirts, hoodies or gender specific items. Discounts are set by our printing provider and can change without prior notice. We can offer additional discounts depending on the order. Bulk discount totals can be found below.

Our prices are much lower than other t-shirt providers, keeping the costs down and passing them to the customer is beneficial for all parties.

Large orders will need time to process, so please be aware that some bulk orders may not be dispatched as quickly as usual, however, orders will be received within a few days and on schedule*.

Designs will be submitted to customers before print and test samples can be provided without additional cost.

All designs for business printing must be the customers own designs. Unmarked will not be held responsible for the printing of any copyrighted material.

We cater for any business and for any event.

*Providing an adequate notice period has been provided first and normal postal delivery service is operational..



BAND TEES

At Unmarked Clothes we have teamed up with The Gigzter and have designed custom, fan-made (unofficial) t-shirts for a variety of bands.

We have not put these on sale, however, we can provide our services to any band who require t-shirts for merchandise.

T-shirts can include double-sided printing with tour dates on the back or single sided but, nevertheless, we will always make sure to pass on all savings onto the customer.

Our band t-shirts have improved over the years and Unmarked Clothes gladly offer our services to any upcoming or established music act in designing and printing their own band t-shirt and hoodies.

Some of our fan-made designs include acts such as, Sumo Cyco, Bronnie, Crawlers and Fozzy.



NEED YOUR OWN MERCH?



WE CAN
DESIGN



AND PRINT
T-SHIRTS

FOR YOUR GIGS OR ONLINE STORE
CHECK OUT SOME OF OUR DESIGNS

FUTURE GROWTH

We are based in the UK yet we do take orders from Europe and even further!

However, due to the UK leaving the European Union, orders from EU countries are now subject to import customs duty tax.

As a result we are looking at ways around this and we have found potential printing partners in Europe with similar prices as our UK printers meaning we can deliver a similar services at similar prices without the additional import taxes.

Currently, plans are being put in place to setup a European website for European customers as well as other customers from around the world that aren't subject to import duty taxes from EU members.

More future plans include developing a mobile app to provide better accessibility for customers to get a more smoother experience.

PARTNERSHIP

As stated Unmarked Clothes can provide your brand with quality t-shirts, hoodies and more at low prices.

This is beneficial both parties because for your brand it helps to keep costs down without a printer logo on the products. For us, we get your custom, exposure with a potential recommendation.

If interested in partnering your brand with Unmarked Clothes for events or for just company uniforms simply contact us and we will provide quotes including designs and samples.

So, why not let Unmarked leave a mark on your brand!!!

PRODUCTS

All of our standard products, i.e. t-shirts and hoodies, are unisex in colours of black or white.

Sizes range from XS (Child-only clothes) to XXL (Adult-only clothes). 3XL is available on request and only on certain items and colours.

Besides from t-shirts and hoodies we can also offer other clothes. These include Men's/Women's Fitted t-shirt, Men's and Women's tank tops, unisex baseball t-shirts, Men's/Women's Polo t-shirts, Women's Spaghetti Top, Unisex Sweater, Baby bodysuits and tote bags.

More detailed descriptions of our products are available on our website. The details include colours, material type and other key details.

SIZE GUIDE

Size:

Chest (to fit):

S

34/36

M

38/40

L

42/44

XL

46/48

2XL

50/52

3XL*

54/56

PROMOTIONS

Occasionally, our printers offer discounts or promotions on orders mostly during seasonal holiday periods.

These promotions aren't the BIG sales that the large stores offer but instead of taking advantage and keeping the discounts for ourselves, we instead use the exact discount code our printers use and pass that onto our customers who can take advantage of their promotions themselves. Most of the discounts relate to free delivery (or the equivalent value for international orders) but sometimes they do sales on their physical items.

Unfortunately, we only receive notice of these offers the day before, which is not ideal (We used to receive an email well in advance notifying us of all the promotions they are doing in the upcoming months but not anymore) so this may impact on delivery times. However, if a promotion is starting the next day, we will still try to pass that onto customers who place orders the day before as small token of appreciation of placing an order with us.

We don't always wait for our printers to drop their offers. We do like to use our own promotions and as we continue to grow, our own offers will increase and we encourage our customers to take advantage of these discounts.

PRINTING

Our printers currently run 4 Kornit DTG printers and 3 dryers. Our prints are soft to touch, 100% organic, and 100% safe for children and infants.

What does this mean for you?

1. The prints are ink-based and form part of the garment rather than being printed on top, so the print feels soft and stretches with shirt.
2. Washed normally the print will last as long as the garment. You can even tumble-dry.
3. Because the print process is more automated, they no longer have to charge per print. This allows us to offer Free Printing on all garments.
4. All shirts are printed using 100% biodegradable, water-based organic inks meeting the strictest industry standards.
5. Their production capacity means we can offer amongst the fastest custom t-shirts in the UK.

INK

Our printers meet the strictest industry standards with their NeoPigment inks. As defined by Oeko-Tex 100 safety applications for infant wear, Residues Standard List (RSL) and the American Association of Textile Chemists and Colorists, they truly meet world-wide accepted standards.

Our printers water-based inks are:

- Totally organic
- 100% non-hazardous
- 100% toxin-free
- Completely vegan-friendly and contain no animal by-products.
- Safe for infants and babies

PRINTERS

We use Streetshirts as our main printer, having experience with them for over 10+ years. They offer value for money, friendly customer service and fast turnaround (most orders are received the next day).

Streetshirts is one of the UK's leading Direct On Garment printers with the capacity to print 1000s of items each day. And every one can be different.

The logo for Streetshirts, featuring the word "streetshirts" in a bold, lowercase, sans-serif font. The "i" and "r" are stylized in a bright pink color, while the rest of the letters are black.

High street quality printing

Streetshirts is one of the UK's leading Direct On Garment printers with the capacity to print 1000s of items each day. And every one can be different.

DESIGNS

We do our best to make sure all of our designs are our own or are a parody of an existing property. None of our designs are blatant copies copyrighted material.

We may take, for example, football teams and design prints that relate to them but we do our best to not just direct logos or images. We like try and make exclusive, original Unmarked designs.

Our music, football, anime, travelling and events designs are stipulated as “unofficial” or parody designs. We will never announce our own designs as “official” unless we have a partnership setup with the parties involved.

At Unmarked Clothes we like to think that our newer, recent designs have improved dramatically upon our older ones, which we will never remove from our site but we may choose to move older designs to a different category to avoid clashing with newer options.

We are proud of all our designs past, present and future and we like to let our customers choose what design they like best and possibly place an order.

















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